



## Green Management and Sustainability

# Corporate Social Responsibility (CSR) Rationale

Our CSR will seek to govern the action we take in the following areas of our business; Code of Ethics, Employees, Customers, The environment and The Community.

### Code of Business Ethics

This code applies to all of the operations of BWP Blunsdon House Hotel. We will conduct every aspect of our business with honesty, integrity and openness, respecting the rights and the interests of our employees, customers and third parties. We will maintain the highest standards of integrity, we will not promise more than we can reasonably deliver or make commitments we cannot or do not intend to keep.

### Our Customers

BWP Blunsdon House Hotel is dedicated to providing safe, value for money, high quality, consistent, accessible and reliable service to our customers. We will also embrace customer feedback and where practicable or necessary adjust our business practices.

### Employees

BWP Blunsdon House Hotel is committed to creating and maintaining a safe and healthy working environment for its employees. We will strive to create a workplace in which there is mutual trust and respect and where every person feels responsible for the performance and reputation of our company.

### The Environment

BWP Blunsdon House Hotel is committed to making continuous improvement in the management of its environmental impact. We will work with our partners to promote environmental care, increase understanding of environmental issues and disseminate good practice. We have joined the Green tourism Business Scheme as an indicator of our sustainable practices and commitment.

### Community Involvement

BWP Blunsdon House Hotel strives to be a good corporate citizen and to fulfil our responsibilities to the societies and communities in which we operate.